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# Opportunities for European entrepreneurs in the sharing economy

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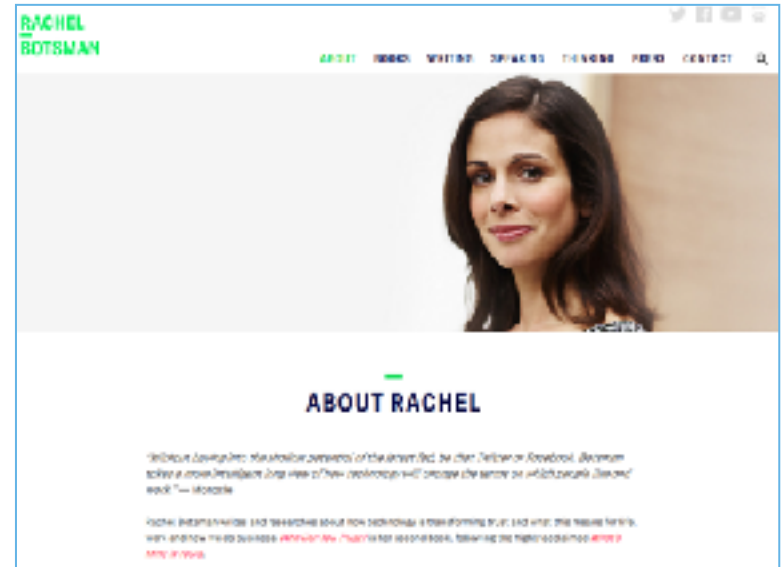
Bologna, 7th June 2018



This action has received funding from the European Union.



# Opportunities for European entrepreneurs in the sharing economy



# Opportunities for European entrepreneurs in the sharing economy



SharEEN is an European pilot project on "Opportunities for European Entrepreneurs in the Sharing Economy", co-funded by the European Commission under the Call: 254-G-GR0-00A-16-0955. The objective of SharEEN is to identify and link up with collaborative economy platforms, exchange experience with all relevant stakeholders and help European SMEs, social enterprises and other relevant actors to exploit the opportunities offered by the sharing economy. In particular, the project aims at building knowledge and capacity among Enterprise Europe Network partners' staff and their stakeholders on sharing economy, and help them define and deploy supporting services for their SMEs.



### Events

#### Sharing Economy Calendar



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Other CCN.es Related

ItC @ITCCANARIAS

Jueves 11 de mayo en @ITCCANARIAS el evento #razonemos a organizaciones y sistemas de

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# SharEEN

Training &  
events

Mapping



Assesment

Coaching &  
mentoring

Communication

- Sharing economy initiatives
- 8 European regions



Spain:

- 1) ITC, Canary Islands;
- 2) AIN, Navarra

Bulgaria:

- 3) PCCII, Plovdiv

Italy:

- 4) SPIN, Calabria;
- 5) ASTER, Emilia-Romagna

Poland:

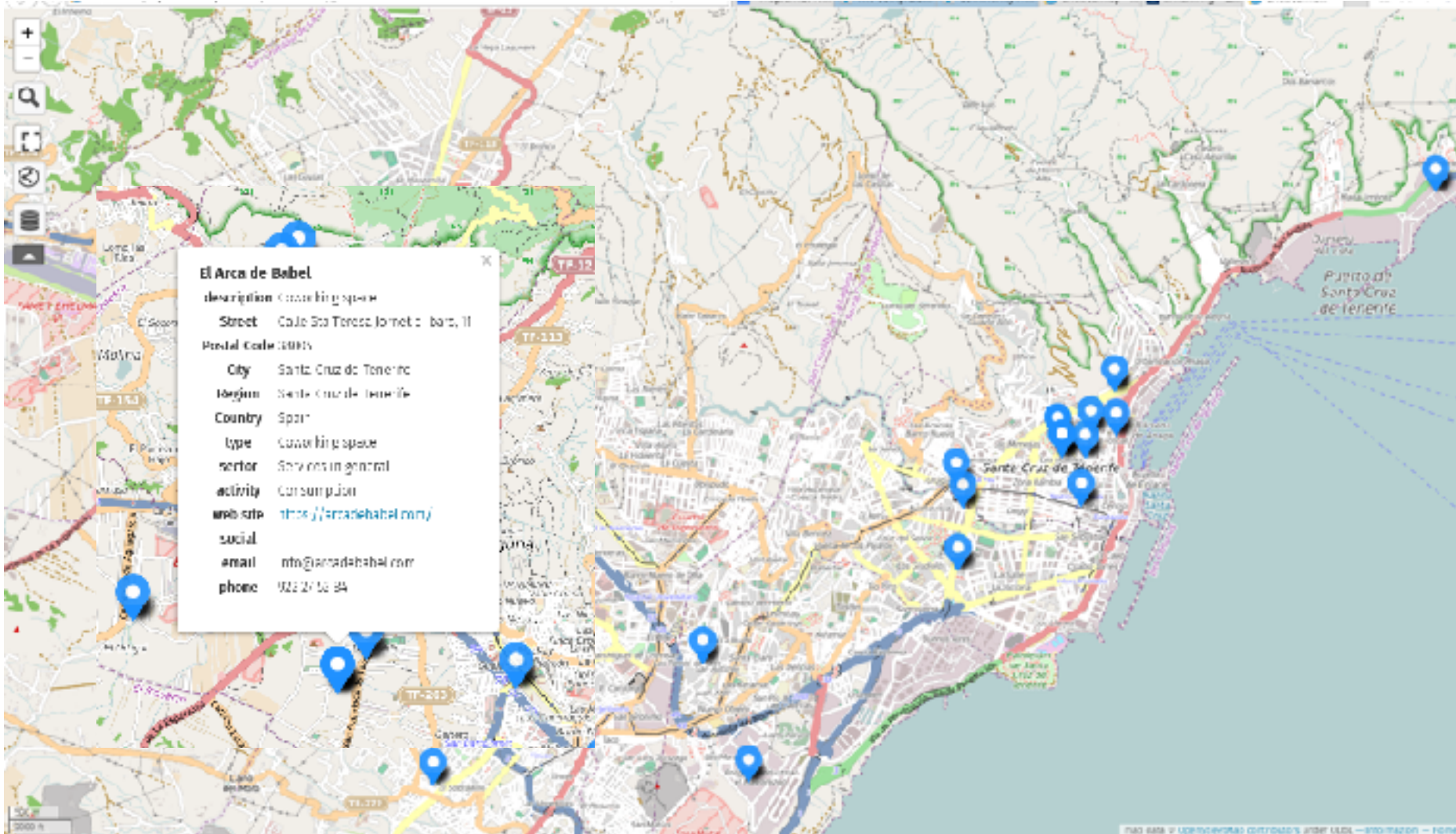
- 6) LDF, Lublin

Portugal:

- 7) ACIF, Madeira

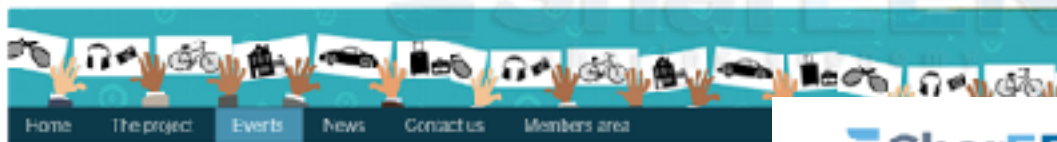
Slovakia:

- 8) SBA, Bratislava



# Calendar of events and training

[www.shareen.eu/events](http://www.shareen.eu/events)



## Upcoming Events

There are 18 upcoming events - Page 1 / 4

1 2 3 4

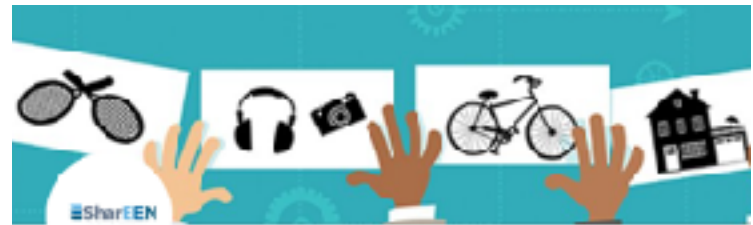
- 16 May 2018** REGIONAL EVENT  
**Workation Camp per remote worker e aspiranti Nomadi Digitali**  
 Venue: Montaña Uffaga (CS) TÁLLY HOTEL OF CREATIVITY - P-42 SE
- 17 May 2018** INTERNATIONAL EVENT  
**Ouishare: Global Summit #11 Hvar**  
 Venue: Hvar, Croatia Ouishare Global Summit
- 17 May 2018** SHARREENPROJECT EVENT  
**SHARREEN: Fostering sharing economy and #MAPJAM CANARIAS**  
 Venue: INSTITUTO TECNOLÓGICO DE CANARIAS, S.L. | Calle Santa Cruz de Tenerife, Spain SharREEN public event + #MapJam Canarias
- 22 May 2018** SHARREENPROJECT EVENT  
**RENT OR OWN ? Trends of the shared economy in Slovakia**  
 Venue: SLOVAK BUSINESS AGENCY COOPORAKO, KARANČŔOVÁ 2 - TRINACHTI BLOK A 811 09 BRATISLAVA The seminar is designed for organizations and businesses operating in the shared economy
- 24 May 2018** NATIONAL EVENT  
**L'economia circolare e l'uso efficiente delle piattaforme digitali**  
 Venue: Roma, Italy




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# Communication and news



<https://www.facebook.com/SharEENeu>

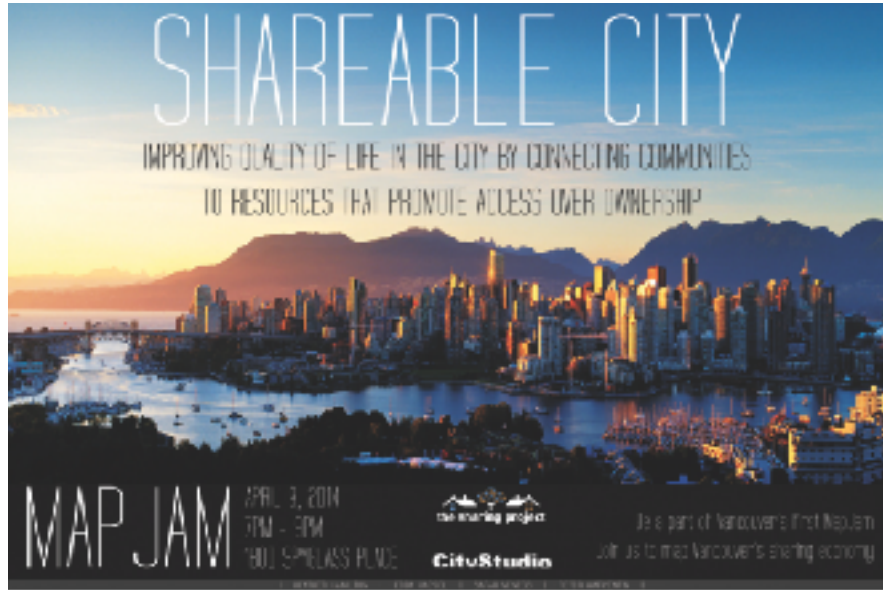
[https://twitter.com/SharEEN\\_eu](https://twitter.com/SharEEN_eu)



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# Local events



By [Tom Llewellyn](http://www.shareable.net)  
www.shareable.net





**TENERIFE**  
Isla Colaborativa  
Sharing Island



This action has received funding from the European Union.





[www.shareen.eu](http://www.shareen.eu)

[www.tenerifecolaborativa.com](http://www.tenerifecolaborativa.com)



# TENERIFE

## Isla Colaborativa

## Sharing Island

# 2018



**WHEN?** *NOVEMBER 29-30th*  
*DECEMBER 1th*

**WHERE?** *Santa Cruz de Tenerife*  
*Paraninfo ULL (Spain)*



**The Hard Local, the Soft Global. How to generate a local productive ecosystem from the new modes of P2P and distributed production.**



**David Cuartielles**  
Co-founder of Arduino

**Valeria Righi**  
is a senior researcher at Ideas for Change



**Cindy Kohtala** is a researcher in Design for Sustainability at the University of Helsinki

**Michel Bauwens** is the founder and director of the P2P Foundation



**Tomas Díez** is a permanent professor at the Institute of Advanced Architecture of Catalonia (IAAC)

**From competitive and global territories to collaborative and global territories.** What are the essential elements, what are the priority actions to be developed, what should be the role of the various actors involved, how can the transition process be financed, how can the results be measured and evaluated, etc.



**Albert Canigueral** directs OuiShare's activities in Spain and Latin America



**Alicia** explores the new economy through "The Economy of the Common Good" and "OuiShare"



**Cristóbal Gracia** is a connector of OuiShare in Barcelona and a partner in Collaborative Consumption

**Workshop:** Design and development of collaborative business models supported by platforms with Cristóbal Gracia and the Commonomia team. Cristóbal Gracia together with Juho Makkonen, CEO of Sharetribe, have published "The Lean Marketplace", a practical reference guide that brings together knowledge and key tools for developing collaborative platforms.





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