



sfridoo

Value to your scrap

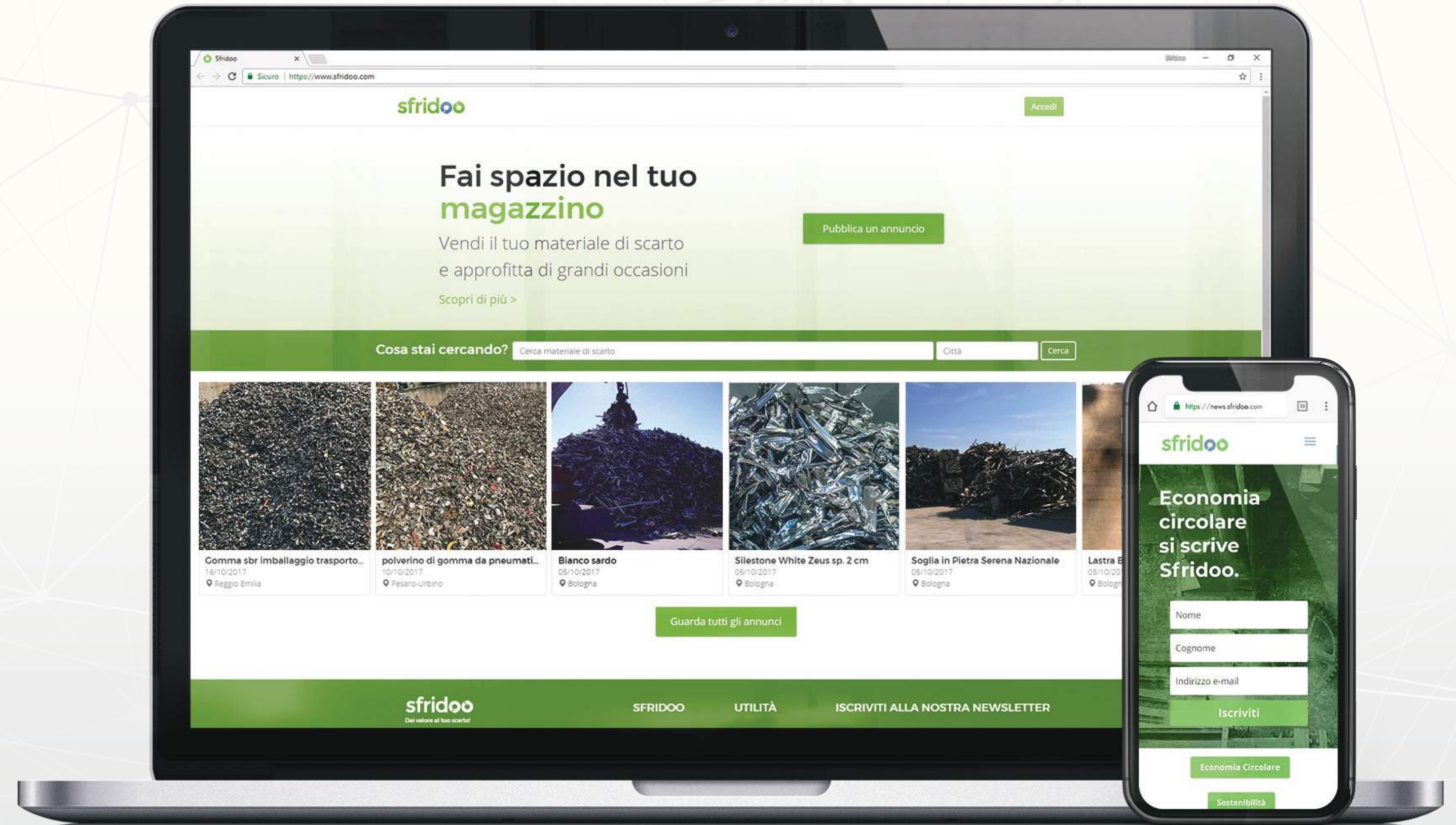
www.sfridoo.com



What is Sfridoo today?

Sfridoo.com is a B2B publishing platform for purchasing and selling **scrap materials, secondary raw materials, by-products**. Sfridoo has more than 140 registered companies, and it offers:

- **Marketplace** where firms can buy/sell scrap material
- Supply/demand **matching**
- **Private messaging** for communication between companies
- **Best price** for scrap material
- **Geolocalization** about scrap materials
- **Circular economy news** and best practice



Actual B model - Subscription fee

Consulting



Production process optimization



Waste reduction and volumes of waste



Valorization of company waste



Economic advantages



Consulting circular business model



Awards

Partner



HUBBLE

Acceleration Program
Round Pre-Seed € 50.000,00
Florence (IT), May 2017

**LE SERRE
DI ASTER**

Incubator
Mentorship and services
Bologna (IT), September 2017



Club Deal VZ19 &
Club Deal Private VZ19
Cento (IT), October 2017



Climate-KIC
Investment Forum @ Ecomondo

Forum Investment Climate-KIC
Ecomondo 2017,
Rimini (IT), November 2017



Civic Hackathon
Prize "Bologna Città Civile e Bella"
Bologna (IT), February 2018

**nana
bianca**



ASTER
innovazione attiva



**FONDAZIONE
CR FIRENZE**



Fondazione per la ricerca
e l'innovazione

**aruba
CLOUD**



ambiente
Ingegneria ambientale e laboratori



CEPRA
CONSULTING & TESTING

**Emmesse Consulting
MS**



MetaRing
Exploit Opportunities

Concept idea
2016

Innovative startup
constitution
June 2017

Marketplace B2B
Sfridoo.com on-line
September 2017

Participation in the
FARETE fair, Bologna
November 2017

Participation in the
Ecomondo fair, Rimini
November 2017



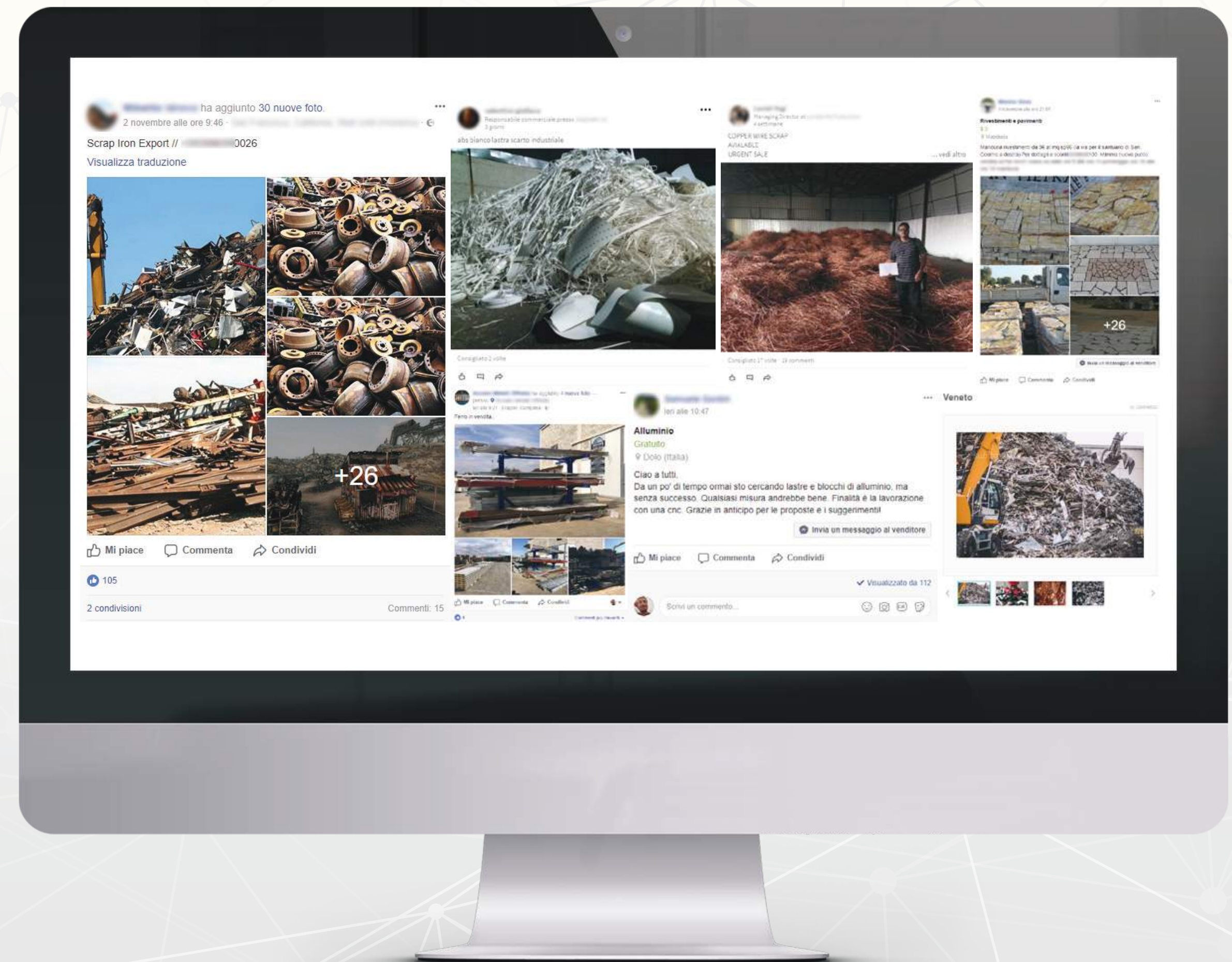
Our mission

We want to create a **safe and transparent** marketplace for companies that use recycled materials, secondary raw material and by-products: **the raw materials of the future.**

Problem

- **Fraud** based on the different quality and quantity of materials;
- International **contracts cancellation**;
- Missing **certification of data** regarding the quality of materials;
- Difficulties for scrap buyers to **find information**;
- Wasting time on **checking commercial partners** and the quality of lots and often involves in-person meetings;
- **Material quality** issues & claims;
- **Material quantity** issues significant losses create fear in the market;

There is no reference marketplace for scrap material



Solution

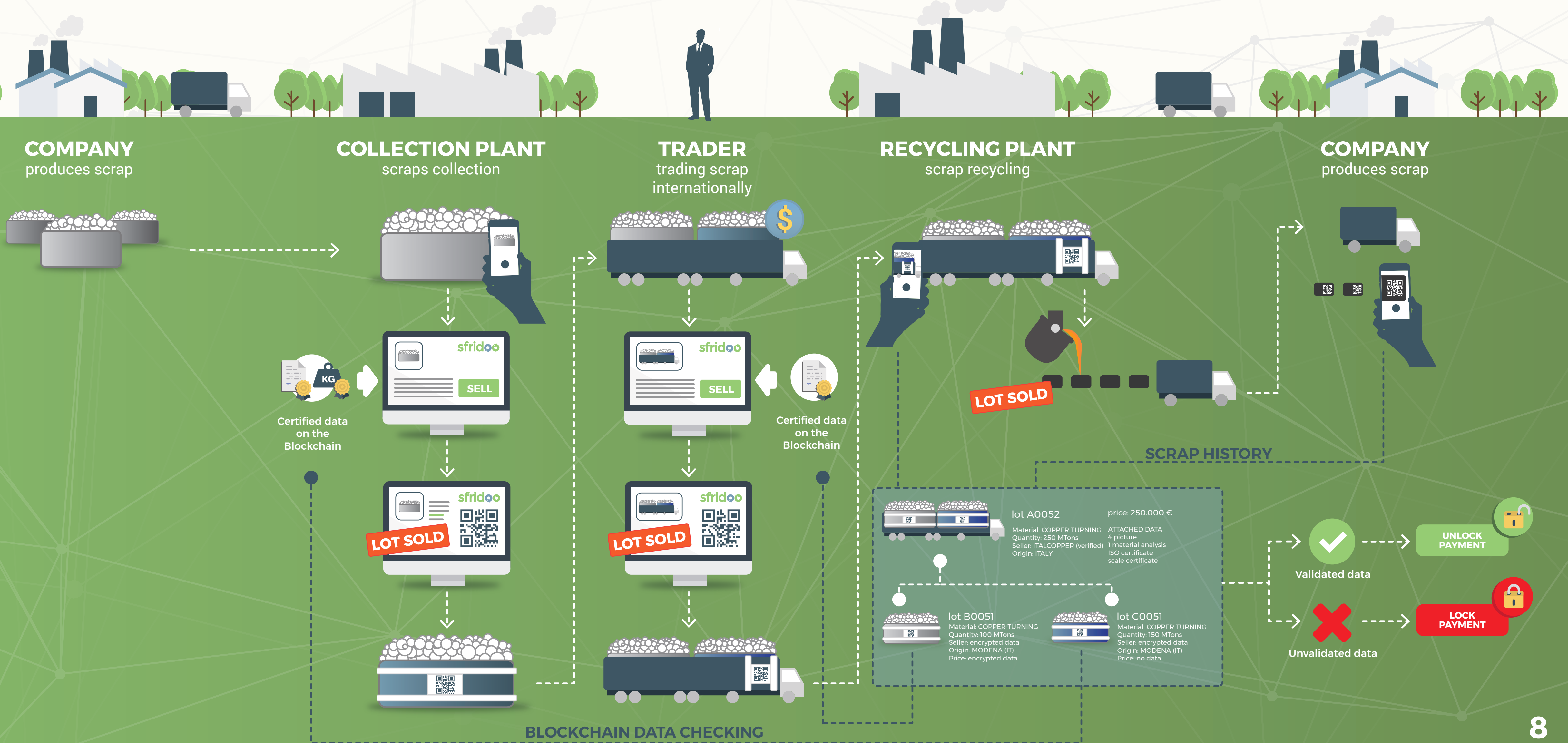
- Use the Blockchain protocol
- Trustless system
- Keep track of the material
- Certification of the quality
- Certification of the quantity
- Automatic matching between enterprises
- Safe Online payment



Advantages

- **Boost** the use of recycled materials;
- **Less demand** of raw material;
- **Reduce** the production of waste;
- **Less production** of CO2 from **inceneration** of waste;
- **No dispersion of waste** in the environment;

How it works



Team



Marco Battaglia
CEO & Co-founder



Mario Lazzaroni
CFO & Co-founder



Andrea Cavagna
CSO & Co-founder



Marino Cavallo
Circular economy
advisor

*Head of the Research,
Innovation and Management
of European Projects at
Metropolitan City of Bologna.
Professor at the University of
Bologna and Ferrara*



Marco Vasapollo
CTO

*Master degree in Computer
Science Engineering.
Blockchain solutions
consultant Adopter &
Evangelist*



Mario Saporiti
International tradings
advisor

*Graduated in Business
Economics at the Bocconi
University with 30 years
of international experience in
the trading of raw materials
and secondary raw materials
in the iron and steel industry*

Thank you for your attention

Andrea Cavagna
CSO & Co-founder of Sfridoo
andrea@sfridoo.com

www.sfridoo.com

