



# Restation: Coliving & the future of work

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# Nice to meet you!

**I'm Maria Sirotkina**

Serial entrepreneur  
EdTech | Travel | Hospitality  
Foodie, mum x 2, reader

Lived in 10+ countries  
Travelled 50+



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# Housing History Class

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# Welcome to Europe: XV century

Urban home:  
Life and work in the same place

Born, raised, worked and died in  
the same home

The “grande maison”

Home = house



## XVII-XVIII century

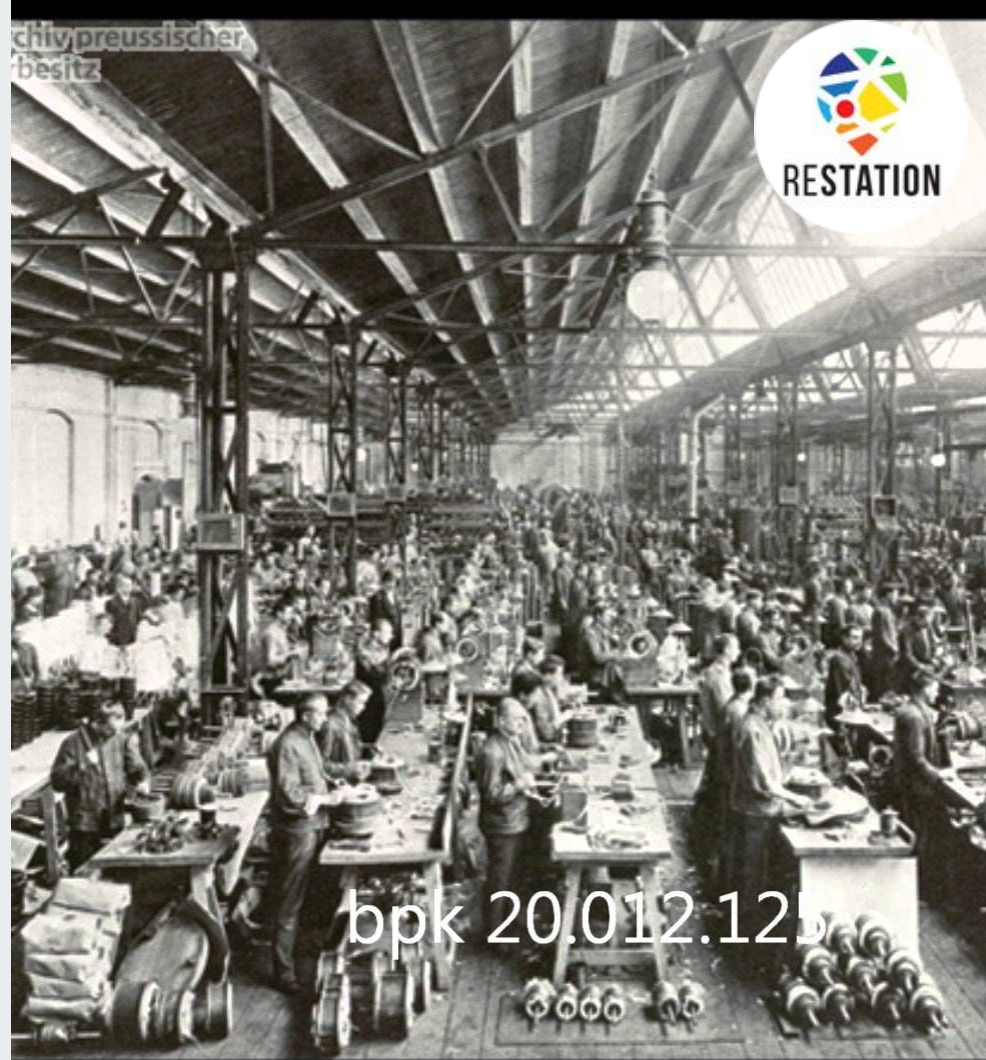
- Personal space (bedrooms, drawing rooms)
- Public reception room
- Work doesn't happen at home anymore





# Industrial revolution

- Manufacturing moved to purpose-built factories
- Businesses operate nationally and even internationally (thanks, railroads and telegraph!)
- Need separate space to operate their affairs
- Offices are born



## "Home town" is born

- Education & Healthcare need space
- "Home town" as term born in 1824\*
- Mutually beneficial relationship between workplace and house. Birth of modern consumerism
- "Englishman's' home is his castle" has a new meaning
- Communal living: barracks and boarding schools



## Modern communes of 60s

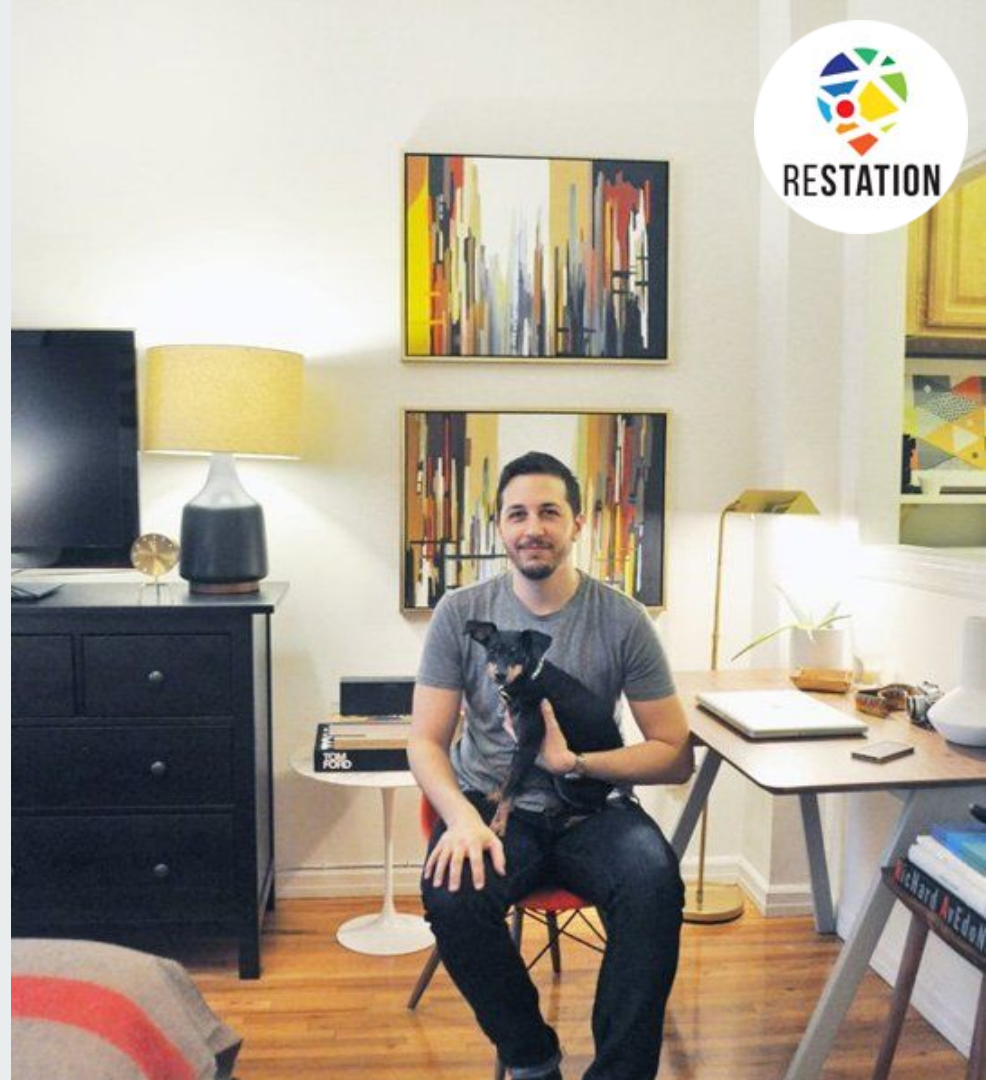
- Defiance of traditional values
- Counterculture
- 750 000 people in the US lived in 50 000 communes
- Privacy turned around





## Back to the future

- 28% of households are single people in 2014 (13% more than in 60s!) - US data
- Decline of social connections
- Atomised society





## 2016: Change again?

- Nearly 50% work remotely at least part-time (up from 9% in 1995)
- 1/5 of them never go into the office
- Home ownership is out of reach for many
- ...Is it needed at all?..



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# Building Coliving Community

# Coliving is...

Working and living with your  
community in a playground





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# Community, not a commune

- Privacy concept is important
- Similar lifestyle is crucial
- Community life is key
- Facilities are a must
- Flexible stay well-priced



## Facts & figures

- 298 colivers in 2017
- 46,3 days average stay
- 29 countries
- 4 spaces
- Total capacity of 24 colivers
- 3-5 events weekly



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## 1,5 years of community

- Digital nomads
- Startups
- Surfers
- Expat women
- Digital artists
- Traders





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# Come start something new!

[www.restation.co/sprint](http://www.restation.co/sprint)





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